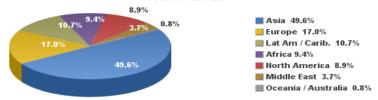
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## Internet Users in the World by Regions June 2016



Source: Internet World Stats - www.internetworldstats.com/stats.htm Basis: 3,611,375,813 Internet users on June 30, 2016 Copyright © 2016, Miniwatts Marketing Group

## INTERNET USAGE STATISTICS The Internet Big Picture

World Internet Users and 2016 Population Stats

WORLD INTERNET USAGE AND POPULATION STATISTICS JUNE 30, 2016 - Update						
World Regions	Population ( 2016 Est.)	Population % of World	Internet Users 30 June 2016	Penetration (% Population)	Growth 2000-2016	Users % of Table
<u>Africa</u>	1,185,529,578	16.2 %	339,283,342	28.6 %	7,415.6%	9.4 %
<u>Asia</u>	4,052,652,889	55.2 %	1,792,163,654	44.2 %	1,467.9%	49.6 %
Europe	832,073,224	11.3 %	614,979,903	73.9 %	485.2%	17.0 %
Latin America / Caribbean	626,054,392	8.5 %	384,751,302	61.5 %	2,029.4%	10.7 %
Middle East	246,700,900	3.4 %	132,589,765	53.7 %	3,936.5%	3.7 %
North America	359,492,293	4.9 %	320,067,193	89.0 %	196.1%	8.9 %
Oceania / Australia	37,590,704	0.5 %	27,540,654	73.3 %	261.4%	0.8 %
WORLD TOTAL	7,340,093,980	100.0 %	3,611,375,813	49.2 %	900.4%	100.0 %

NOTES: (1) Internet Usage and World Population Statistics updated as of June 30, 2016. (2) CLICK on each world region name for detailed regional usage information. (3) Demographic (Population) numbers are based on data from the <u>US Census Bureau</u>, <u>Eurostats</u> and from local census agencies. (4) Internet usage information comes from data published by <u>Nielsen Online</u>, by the <u>International Telecommunications Union</u>, by <u>GfK</u>, by local ICT Regulators and other reliable sources. (5) For definitions, disclaimers, navigation help and methodology, please refer to the <u>Site Surfing Guide</u>. (6) Information in this site may be cited, giving the due credit and placing a link to <u>www.internetworldstats.com</u>. Copyright © 2001 - 2016, Miniwatts Marketing Group. All rights reserved worldwide.